

Child Care Center at Norwich
Board Meeting July 6, 2009
Minutes

In Attendance: Marlene McDonald, Neil O'Dell, Shoshanna Hort , Allison Colburn, Rick Canning, Bristol Rayno, Laura Scott.

Absent: Jennifer Letendre, Julie Stevenson, Jodi Wenger

Quorum present? Yes

Consent Agenda approved including minutes of June meeting, and Directors Report.

Public Comments & Discussion

None

Officer Nomination/Elections

Based upon a unanimous vote, the current officers will maintain their current positions for the coming election cycle. Neil – president, Jodi – vice president, Marlene – treasurer, Laura – secretary.

Review of Long Range Planning Items from Annual Meeting

We discussed a number of items on the brainstorm list created during the annual meeting. Topic areas that will receive further review include:

1. 40th Anniversary Fundraising & Public Relations Campaign
 - a. Form a committee to coordinate fundraising and public relations around our 40th Anniversary in May 2011.
 - b. Work on adding local contributors and corporations to the mailing list for funding appeals.
 - c. Consider multiple fundraising/PR events leading up to Anniversary.
2. Non-monetary opportunities to augment staff professional development time
 - a. Allison/Bristol will survey staff & propose # of days or half days per year for all-staff meetings and/or professional development.
 - b. Possible ad in Valley News soliciting volunteers/wish list
3. Other potential ideas to investigate
 - a. Cell phone tower – need to find out what is known about possible health effects, amount of revenue, and then decide whether or not to survey parents.
 - b. Extended hours at premium rates – need to find out breakeven cost per child and “sweet spot” for enrollment
 - c. Corporate sponsorship/affiliation – at this point is deemed unlikely and probably not worth pursuing.

4. Existing Committees:
 - a. Bylaws Revision – need to finish revision work.
 - b. Communications – may dissolve at this time & reallocate members.
 - c. Finance – will continue as a subcommittee.